

# JANET ZARETSKY

THE BS-TO-BRILLIANCE MASTER



## Meet Janet

Known as THE BS-TO-BRILLIANCE MASTER, Janet is a two-time TEDX and keynote speaker, trainer, master business coach and facilitator whose mission in life is to empower people to be their naturally bold, brilliant selves.

We all have our talents, and one of Janet's is an uncanny ability to sniff out the BS that has a powerhouse like you not operating at your best. Why does she hunt for the BS? Because that's the access to your bold and beautiful brilliance.

She draws upon years of expertise in ontology, entrepreneurship, corporate coaching and training, conversational intelligence, behavioral styles, and driving forces to customize and create actionable strategies for lifetime effectiveness.

### AUTHOR OF

"Where'd My Confidence Go...and How Do I Get It Back?"

### SIGNATURE PRESENTATIONS

How to Be Your Own BS Detector and Stop. Downplaying. Your. Worth.

How to Banish the BS That Messes with Your Bottom line: How your brain tries to derail your finances...and what to do about it

Sorry, Not Sorry!: How to kick the career-crippling habit of reflexive apologizing

The BS Our Brains Feed Us: How to get your mojo back

From 'Meh' to Mahvelous!: How to embrace your brilliant self and sparkle

### BUSINESS WORKSHOPS

How Brilliant Teams Communicate

Sales as a Natural Outcome of Style-Conscious Communication

Conflict is Your Friend: How to cause brilliant breakthroughs in tense situations

You say 'potato', I say 'potahto': How to communicate brilliantly when you have different styles

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*Deb Beroset, Chicago, IL: One of the things I most appreciate about Janet Zaretsky as a speaker is how damn smart she is. The passion and commitment that imbue her presentations are unshakable, yes -- but beyond that, I love that she bases her points on rigorous research and facts. Janet's epic smarts means she's able to connect the dots for us in new ways, leaving us able to think in new ways.*

*Nicole Basset: Renewal Workshop, Hood River, Oregon said: We had an incredible communication workshop for my entire company. The two days was active, engaging and eye-opening. Janet has an incredible depth of knowledge in understanding the principles of effective communication and an easy way of explaining the ideas to an audience of various backgrounds. We all not only got exposed to new ways of listening, thinking and speaking but also had fun putting it into practice in a safe environment.*

*Tricia Brouk: NY, NY: I had the pleasure of working with Janet on her TEDX. She shows up fully present and has actionable ways of sharing her passion. If you want to learn to think differently and then do differently, Janet is the pro to go to.*

## Want to Learn More?

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As seen on:

